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Attention: Editor

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PRESS RELEASE



Cortec® Coated Products Welcomed Into The Wisconsin Green Master's Program!

Cortec Coated Products (CCP) has been welcomed into the Wisconsin (WI) Green Master's Program in the Paper/Packaging/Forestry sector with an initial total score of 468. The Green Masters Program is an



objective, points-based recognition program that enables Wisconsin institutions of all sizes and from any sector to join a group of like-minded companies that are “on the road to sustainability.” Developed by the WI Sustainable Business Council, in conjunction with the University of Wisconsin, the Green Masters Program helps to recognize Wisconsin's sustainability leaders and encourage continuous improvement. This program will help to give a more accurate perspective of how CCP compares to others in the Paper/Packaging/Forestry sector.

The Green Masters Program can be shared with CCP's supply chain and partners, which will help to strengthen and improve the program. As potential areas for improvement are identified, or as additional sustainability actions are taken CCP will increase their score. The scores were

tabulated from a comprehensive survey that was completed from CCP on their energy and waste management metrics, Climate Change Actions, Emissions, and Water Usage, and many other sustainability criteria. The Green Masters Program will give CCP a pragmatic view of the clarity and maturity of sustainability at their location. To find out more about the program visit the WI Green Masters Program website at <http://www.wisconsinsustainability.com/green-masters>

Category	Your Score	Program Average*	Program Minimum and Maximum*
Total Score:	468	311	84_____592
Energy:	60	42	7_____84
Climate Change:	34	24	1_____78
Water:	43	34	1_____71
Waste Management:	72	49	7_____85
Transportation:	24	19	1_____54
Supply Chain:	51	24	1_____61
Education and Outreach:	36	31	4_____62
Workforce:	62	41	5_____80
Governance:	86	46	1_____88

**Program scores calculated across more than 165 companies as of January 1, 2014. Data updated on an ongoing basis.*

The Green Masters Program is a sustainability recognition program developed by the Wisconsin Sustainable Business Council for businesses interested in sustainability credentials. The objective of the Green Masters Program is to get businesses in Wisconsin started on the journey toward sustainability, and to encourage, recognize, and reward sustainability progress. The Green Masters Program consists of three tiers, Green Apprentice, Green Professional and Green Master.

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